

## What Is Every Tree Counts?

The Every Tree Counts initiative is an ambitious, large-scale revegetation project developed and managed by the Armidale Tree Group. The main aim of this 30-year project is to address large scale landscape/environmental issues across the New England region by raising funds, building partnerships and managing projects.

Every Tree Counts will be guided by the best science available and will provide a cohesive, targeted project to channel multiple funding sources into landscape repair. We hope to encourage community participation in contributing to the things people love and care about, and to tackle any issues of concern. Our two-year management plan ensures that every tree we plant really will make a difference.

We want to make a real difference to the endangered treescapes of New England and we need all the help we can get!

## Who Are We?

The Armidale Tree Group is a community owned, not for profit organisation that has been in operation for over 30 years. We pride ourselves on delivering high quality work and we have grown and established over 1.5 million trees and shrubs since 1983.

We have a long history of implementing environmental projects through government and private funding.

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## Proven Methods

Your donation to Every Tree Counts can go a very long way and we are committed to seeing that it has the most effective real-world results as possible.

If we cut out the ground preparation and maintenance, the quality of the trees we plant would severely diminish. Competition from weeds and lack of water/nutrients stunts the growth and produces a less vigorous tree.

It all comes down to quality over quantity. Most, if not all, people would rather know that their donation was being well managed and was helping establish thriving plants to be enjoyed for many decades and generations to come.

## Where To From Here?

We are in this for the long haul (and we hope you will be too!). The three initial Every Tree Counts projects include:

- **Saumarez Creek Wildlife Corridor:** Our most ambitious project, where we will work with willing landholders and other participants to create a corridor linking the eastern and western sides of the Northern Tablelands.
- **Gara River / Imbota Area:** Combating dieback and increasing connectivity.
- **Armidale Urban Forest:** This will encourage a symbiotic relationship between wildlife use and passive recreation. A three hectare planting on the Dumaresq Creek floodplain which will encourage a symbiotic relationship between wildlife use and passive recreation.



# EVERY TREE COUNTS

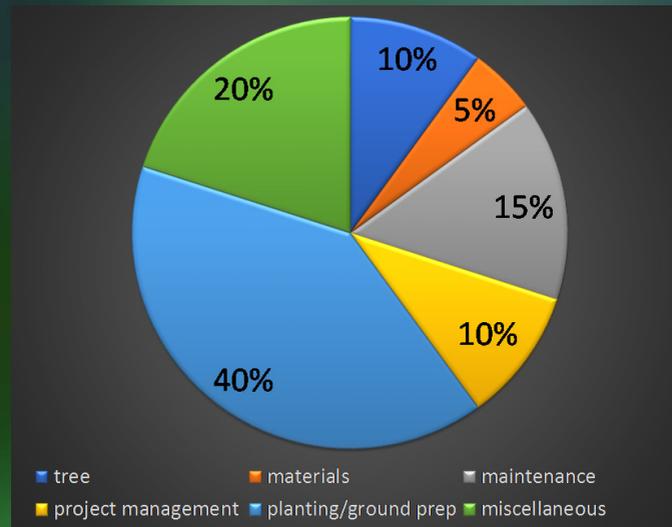


## Your Donation

We want you to be comfortable knowing exactly where your dollars will go.

\$10.00 will pay for a tree, all materials, planting and up to 2 years maintenance until establishment.

The Armidale Tree Group will provide \$0.50 per tree as an in-kind contribution for project planning and materials.



## Benefits

- Connectivity
- Brings back the birds
- Provides animal habitat
- Beneficial insects
- Reduces soil erosion
- Biodiversity
- Genetic diversity
- Aesthetic enhancement
- Carbon storage
- Livestock growth
- Reduces livestock losses
- Reduces salinity

## Supporting ETC & the Future

We can't do this on our own! Local support will be key to the success of this project. There are many ways individuals and organisations can be a part of Every Tree Counts.

We want to work with landholders in the initial site areas to build symbiotic corridors. Together, we can establish a worthwhile, long reaching venture with numerous benefits to both parties. Please contact us if you would like to know more about this initiative.

Donations and/or bequests will enable us to get trees in the ground and ensure that they will be maintained through their crucial first two years. We can target your donation towards a specific project or use, if requested. Your legacy will live on for many decades to come.

We talk about connectivity in the landscape, but what about connectivity between businesses and organisations? Through partnerships, we can help with carbon offsetting, staff giving programs, triple bottom line outcomes and volunteering opportunities.

Together, we can make the future sustainable, productive and beautiful.

If you would like to be a part of Every Tree Counts, please visit [www.everytreecounts.com.au](http://www.everytreecounts.com.au) and like us on Facebook.

If you would like to donate please visit: <http://armidaletreegroup.org.au/support-us/>